

# **EVALUATION REPORT**

## **(As Per Rule 35 of PP Rules, 2004)**

1. Name of Procuring Agency: Pakistan Cricket Board
2. Method of Procurement: Single Stage Two Envelope
3. Title of Procurement: Marketing and Creative Campaign Services  
for HBL PSL X
4. Tender Inquiry No.: .....
5. PPRA Ref. No. (TSE):
6. Date & Time of Bid Closing: March 11, 2025– 10:00 AM. PST
7. Date & Time of Bid Opening (Technical): March 11, 2025– 12:30 PM. PST
8. No. of Bids Received: Four (04)
9. Criteria for Bid Evaluation: As per the prescribed criteria
10. Details of Bid(s) Evaluation Provided Below

<b>Name of Bidder</b>	<b>Rule/Regulation/SBD*/Policy/ Basis for Rejection / Acceptance as per Rule 35 of PP Rules, 2004.</b>
IO Digital	Technically Qualified
Conglo	Technically Qualified
Khayal Films	Technically Disqualified
Fishbowl	Technically Disqualified

Signature: 

**\*Standard Bidding Documents (SBD).**